

NEW CASTLE • HENRY COUNTY

CHAMBER
of **COMMERCE**



2025 SPONSOR GUIDE



CONTACT US:

765-529-5210



100 S. Main St., New Castle, IN 47362



nchcchamber.com



2025 HENRY COUNTY CHAMBER CALENDAR



JANUARY

- 1—Chamber Awards Gala nominations are open!

FEBRUARY

- 7—Chamber Network for Women
- 20—Chamber Lunch with the Mayor
- 21—Award nominations close
- 26-28— Member award voting
- 28—Award nominee finalists announced

MARCH

- 6—Business Connections/Networking Lunch
- 18—Chamber Awards Gala and Annual Meeting

APRIL

- 4—Chamber Network for Women
- 17—Breakfast with the Chamber (*new time*)

MAY

- 2—Career Day
- 15—Lunch with the Chamber
- 16—Parade entries close
- 26—Memorial Day Ceremony and Parade

JUNE

- 6—Chamber Network for Women
- 11-13—ICEA Conference/Office Closed
- 26—Breakfast with the Chamber (*new time*)

JULY

- 14—Chamber Cup Challenge Golf Tournament
- 17—Lunch with the Chamber

AUGUST

- 1—Chamber Network for Women
- 21—Breakfast with the Chamber (*new time*)

SEPTEMBER

- 13—Cash Bonanza
- 25—Business Connections/Networking Lunch

OCTOBER

- 3—Chamber Network for Women
- 16—Lunch with the Chamber
- 23—Tentatively Designer Purse Bingo

NOVEMBER

- 20—Breakfast with the Chamber (*new time*)

DECEMBER

- 4—Chamber Christmas Walk
- 12— Chamber Network for Women
- 18—Lunch with the Chamber

Online Chamber calendar nchcchamber.com

All dates subject to change
at the discretion of the Chamber

New Castle Henry County Chamber of Commerce

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New Castle, IN 47362

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www.nchcchamber.com

2025 OVERVIEW OF CHAMBER SPONSORSHIP OPTIONS

AWARDS GALA & ANNUAL MEETING

March 18 Event

- Presenting \$2,750
- Awards Table \$1,200
- Coasters \$1,200
- Dinner \$800
- Dessert \$600
- Cocktail Hour \$600
- Cocktail Hour Music \$500
- Silver Spotlight \$300
- Table Décor \$150

MEMORIAL DAY CEREMONY & PARADE

May 26 Event

- Presenting \$2,000 SOLD
- Special Feature \$400
- Parade \$250

CHAMBER CUP CHALLENGE

July 14 Event

- Presenting \$1,500
- Pavilion \$600
- Hole \$200
- Oasis \$150
- Beverage Cart \$500
- Cart or Game \$100

CASH BONANZA

September 13 Event

- Presenting \$2,750
- Premiere \$1,500
- Star \$1,000
- Royal \$500
- Booze Barrel \$400
- Super \$250
- Raffle Item \$100+ value

CHRISTMAS WALK

December 4 Event

- Presenting \$2,000 SOLD
- Special Feature \$300 - \$800
- Carousel \$500
- Event Sponsor \$250

LUNCH WITH THE CHAMBER— 2024 SOLD OUT

Monthly excluding March and September

- Lunch sponsor \$75

CONNECTIONS/SPEED NETWORKING

March 6 and September 25 Events

- \$500 Business logo on promotion materials, Chamber website and social media

SPECIAL PRESENTATION

Special presentations and educational workshops

- Business may present on feature topic

Online Chamber calendar nhcchamber.com

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All pricing is for Chamber members only. Non-member pricing is +\$100. The additional \$100 may be applied to a Chamber membership withing 90 of sponsor registration.

Chamber Awards Gala

ANNUAL MEETING AND AWARDS GALA - MARCH 18, 2025

Celebrate the Achievements of Our Citizens and Businesses! Join us for the Chamber's Annual Meeting and Gala, a premier signature event that highlights leadership, growth, and community excellence. This special evening includes a recap of the past year's accomplishments, a glimpse into the Chamber's vision for the future, and the presentation of awards across nine distinguished categories honoring outstanding businesses and individuals. Don't miss this inspiring celebration!

Past attendance: 375—Reservations and sponsorships sold out in 2022, 2023 & 2024.

Audience: Area business leaders, Chamber investors, dignitaries and local heroes.

PRESENTING SPONSOR

\$2,750—Only 1 available

- Event title/announcements: The Chamber Awards Gala presented by XYZ Company.
- Logo placement on materials, on event stage, in photos, event program, Chamber website and social media. Logo signage at event.
- Presenting sponsor representative may speak
- Reserved table for 8 with table signage

AWARDS TABLE SPONSOR

\$1,200—Only 1 available

- Logo placement on materials, on front of awards table on stage, event program, Chamber website and social media. Logo signage at event.
- Reserved table for 6 with table signage
- Business announced from podium

COASTER SPONSORS

\$1,200—Only 1 available

- Logo placement on dinner drink coasters at each place setting. Logo event signage. Business logo on event materials, and dinner cards. Logo on event program, Chamber website and social media. Logo signage at event.
- Reserved seating for 6 with table signage
- Business announced from podium

DINNER SPONSORS

\$800—Only 4 available

- Business logo on materials. Logo signage at event, menu cards, event program, Chamber website and social media.
- Reserved seating for 4 with business logo on place cards
- Business announced from podium

DESSERT SPONSORS

\$600—Only 4 available

- Business logo on materials, event program, Chamber website and social media. Logo signage at event.
- Reserved seating for 2 with business logo place cards
- Business announced from podium

COCKTAIL SPONSORS

\$600—Only 3 available

- Business logo on materials. event program, Chamber website and social media. Logo on bar menu and signage at event.
- Reserved seating for 2 with business logo place cards
- Business announced from podium

Chamber Awards Gala

continued

MUSIC SPONSORS

\$500—Only 2 available

- Business logo on materials, signage at event, event program, Chamber website and social media
- Signage on stage with musician during cocktail hour
- Reserved seating for 2 with business logo on place card
- Business announced from podium

SILVER SPOTLIGHT SPONSOR

\$300

- Business name on materials, signage at event, event program. Business logo on Chamber website and social media
- Reserved seating for 2 with business logo on place card
- Business announced from podium

TABLE DECOR SPONSORS

\$150

- Business name on materials, signage at event, event program, Chamber website and social media



2023 Citizen of the Year
Scott Frost



MEMORIAL DAY PARADE & CEREMONY

ENJOY YOUR FREEDOM

MEMORIAL DAY CEREMONY AND PARADE - MAY 26, 2025

Join us as we honor the men and women who have paid the ultimate sacrifice while serving in the United States military.

Past attendance: 3,000+

Parade entries: 200+ in 2023

Midwest's largest Memorial Day Parade!

PRESENTING SPONSOR

\$2,000—Only 1 available SOLD

- Business logo on advertising including window clings at the corner of Main and Broad Streets in downtown New Castle.
- Business provided sponsor banner to carry in parade.
- Promotion on Chamber website and social



SPECIAL FEATURE SPONSORS

\$400

- Something special! Sponsor stilt walkers, jugglers and more!
- Business name on window clings at the corner of Main and Broad Streets in downtown New Castle
- Promotion on chamber website and social media

PARADE SPONSORS

\$250

- Business name on window clings at the corner of Main and Broad Streets in downtown New Castle
- Promotion on chamber website and social media
- Signage to place on float or carry in parade.





CHAMBER CUP CHALLENGE GOLF OUTING

CHAMBER CUP CHALLENGE - JULY 14, 2025

The perfect event for creating connections or treating staff or clients. Teams compete for the perpetual Chamber Cup award.

Past attendance: 22 teams—Team reservations and sponsorships sold out in 2022, 2023 & 2024

Audience: Area business owners, leaders, and staff.

PRESENTING SPONSOR

\$1,500—Only 1 available

- Event title/announcements: The Chamber Cup Challenge presented by XYZ Company.
- Logo placement on materials, Chamber website and social media
- May set up a display at registration
- Team of 4
- Signage on two golf carts
- Company name on prize payouts
- Data base of all players and sponsors

PAVILION SPONSOR

\$600—Only 1 available

- Logo placement on materials, signage at pavilion, Chamber website and social media
- Data base of all players and sponsors

BEVERAGE CART SPONSOR

\$500—Only 1 available

- Business name on materials, signage at event, signage on cart, Chamber website and social media
- Sponsor may provide staffing for cart—great for networking!
- Data base of all players and sponsors

HOLE SPONSORS

\$200

- Business name on materials, signage at event, Chamber website and social media
- Signage at a hole on course
- May set up a display at hole and interact with players—great for networking!
- Data base of all players and sponsors

OASIS SPONSOR

\$150—Only 1 available

- Business name on materials, signage at event, Chamber website and social media
- Signage at course water stop—provides water and cold towels for players
- Data base of all players and sponsors

GAME and CART SPONSORS

\$100

- Business name on materials, signage at event, Chamber website and social media
- Signage at game—men and women's longest drive, closest to pin and longest putt
- \$50 prize given in sponsors name
- Data base of all players and sponsors

CHAMBER CASH BONANZA



September 13, 2025

CHAMBER CASH BONANZA - SEPTEMBER 13, 2025

It's a night of gaming, prizes, music and FUNdraising for the Chamber! Grand prize of \$10,000!

Past attendance: 300 tickets sold, 250 in person — Tickets and sponsorships sold out in 2022, 2023 & 2024! **Audience:** Anyone from business owners to retirees.

PRESENTING SPONSOR

\$2,750—Only 1 available

- Event title/announcements: Chamber Cash Bonanza presented by XYZ Company
- Business name on tickets
- Logo placement on materials, event program, signage on stage, Chamber website and social media
- 4 tickets, table of 8 with signage
- Prize payouts in business name of \$300, \$200 and \$100
- Company name on all prize payouts envelopes
- Business name announced from podium

PREMIER SPONSORS

\$1,500

- Business logo on materials, signage at event, event program, Chamber website and social media
- 3 tickets, table of 6 with signage
- Two prize payouts in business name of \$150 each
- Business name announced from podium

STAR SPONSORS

\$1,000

- Business logo on materials, signage at event, event program, Chamber website and social media
- 2 tickets, seating for 4
- Two prize payouts in business name of \$100 and \$75
- Business name announced from podium

ROYAL SPONSORS

\$500

- Business name on materials, signage at event, event program, Chamber website and social media
- 1 tickets, seating for 2
- One prize payout of \$100 in business name
- Business name announced from podium

BOOZE BARREL SPONSOR

\$400—1 available

- Business name on materials, signage at event, event program, Chamber website and social media
- Signage at booze barrel raffle
- 1 ticket, seating for 2
- Business name announced from podium

SUPER SPONSORS

\$250

- Business logo on materials, signage at event, event program, event program, Chamber website and social media
- One prize payout of \$75 in business name
- Business name announced from podium

BASKET SPONSORS

\$100 or greater value

- Business name in event program, business name/logo on basket/item, website and social media recognition. Business name announced from podium



CHAMBER CHRISTMAS WALK - DECEMBER 4, 2025

An evening for the entire family filled with all of the sights and sounds of the holiday season.

Past attendance: 5,000 attendees **Open Downtown businesses and Vendors:** 150+

Audience: Everyone! Young and old!

PRESENTING SPONSOR

\$2,000—1 Available

- Business logo or name on materials, signage at event, Chamber website and social media
- Business listed on window clings at the corner of Main and Broad Streets in downtown New Castle
- Includes vendor space

CAROUSEL SPONSORS

\$500—10 Available

- Business logo on carousel, signage at event, Chamber website and social media
- Business listed on window clings at the corner of Main and Broad Streets in downtown New Castle
- Includes vendor space

EVENT SPONSORS

\$250

- Business logo or name on materials, signage at event, Chamber website and social media
- Business listed on window clings at the corner of Main and Broad Streets in downtown New Castle
- Includes vendor space

TROLLEY and CARRIAGE SPONSORS

\$400—4 Available

- Business logo or name on materials, signage at event, Chamber website and social media
- Business listed on window clings at the corner of Main and Broad Streets in downtown New Castle
- Signage on horse-drawn trolley or carriage.
- Includes vendor space

SPECIAL FEATURE SPONSORS

\$300—\$800

- Business logo or name on materials, signage at event, Chamber website and social media
- Business listed on window clings at the corner of Main and Broad Streets in downtown New Castle
- Signage at sponsored special feature—bounce house, snowball tent, photo backdrop etc. Sponsor may provide staffing for their sponsored special feature.
- Includes vendor space

VENDORS

\$35

- 11 x 15 space—no electric available

CHAMBER PARTNER MEMBERS

PARTNER MEMBERSHIP INCLUDES A VALUE ADDED BENEFITS PACKAGE



PLATINUM



Boar's Head



Cleaning. Restoration. Construction.

GOLD



BRONZE

ACTION STAFFING

FIRST FINANCIAL BANK

FIRST MERCHANTS BANK

HINSEY BROWN FUNERAL SERVICE

IVY TECH COMMUNITY COLLEGE

MERIDIAN HEALTH SERVICE

NASH FM

NEW CASTLE STAINLESS PLATE

NEW LISBON BROADBAND AND COMMUNICATIONS

THE COURIER TIMES

TRIPLE J PLUMBING

VITAL COMPUTING

YOUNGS TITLE & ABSTRACT